

Farm Shops Vending Machine



Press Release Unique Vending Changing the Face of Scottish High Street

A vending machine with room to store sacks of potatoes, a dozen eggs or a crate of beer has been installed outside a country shop - so customers can buy their groceries 24 hours a day.

The move means small retailers can compete with all-hours supermarket giants, with no need to pay staff round the clock - and customers need never be caught short of necessities.

The machines are the brainchild of farmer John Retson and his son Stuart.

Stuart, director of Sales and Marketing for Vending By JSR, has installed one of his innovative machines at the Blairgowrie Farm Shop in Perthshire, replacing the front window and allowing the shop to be 'open' all hours.

He said: "Everyone knows you can get a chocolate bar or can of juice in a vending machine but we can store large items in our machines and we are very excited about rolling this out on a national basis.

"So far, our machines have been installed on farms, campsites and shopping centres, selling local farm produce like eggs and veg - the kind of things everyone needs on a daily basis.

"But now a shop has 24-hour vending, we are seeing huge interest from all sorts of businesses.

"So far, we don't actually sell beer in any of the machines we have sold - but there's certainly room for a six-pack or more. This could change the face of the Scottish and UK high street."

Since Jenifer and Colin Steele who own the Farm Shop replaced their shop window with the machine, they have been amazed at the results.

They no longer open the shop on Sundays, but still offer customers a wide variety of fresh, local produce.

And as word of their venture grows, increasing numbers of people drive to them at night or in the small hours when shops are closed.

The Retsons are the only sellers of the German-made machines in the UK.

Fresh Foods Vending Machine



UK DISTRIBUTOR

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*Fresh Food Vending Machines Customised To Your Specifications
Ideal for Individuals, Farm Shops, Caravan Parks Etc*



Vending Machines For Food and Non Food Products

Direct marketing is a growing market for agricultural products, food and non-food, and a variety of different commodities. The higher profits of customer loyalty and growing margins are possible with the use of vending machines.

The customer is able to get all the goods 24 hours a day 365 days a year, without you having to have staff. The goods are presented for clear viewing and it is child`s play to get them from the compartments at all hours of the day and night.

Reasons for the machines success are the presentation of the goods and the easy to use and longevity of the machine.

The vending machines are available with up to 120 compartments in different sizes. The compartments can be combined and customised. It is easy to view the filled compartments and the goods are dispensed after the sales price has been inserted.

The selected compartment opens automatically. The machines are made of weatherproof, rust free high grade stainless steel and can, therefore, operate all year round. The microprocessor control unit enables individual pricing for each individual locker.

PIN & Collect SMS Alerts

Now with the introduction of the new DVC 6 modules we have Pin and Collect on all Roesler Fresh Food Vending Machines.

When refilling the lockers you can manually set a 6 digit pin code to the locker. You can then send the pin code to your customer via SMS or email and they can collect their goods 24 hours a day.

You may still have a price on the locker too, so the customer can still pay for the goods at the machine along with entering the pin to receive products.

Take on the big super markets. Offer your customers pre pay on line, then they can collect their products any time in the next 24 hours.

SMS Alert

We have an alert system that will Text you or any mobile when the machine is running low of products. You can also set it to alert you at a specific time of the day.

The message will let you know which lockers are empty so you will know exactly what you have sold and what needs restocked. SMS Alert is available as an optional extra.

Refrigerated

The Refrigerated machine is ideally suited to all-year sale of all types of chilled food. The 60 mm strong insulation inside the weather- proof rust free high-grade steel housing and the powerful cooling unit, keeps the goods fresh for a long time. An integrated frost guard guarantees a frost free operation. Because of the variable structure of the different sized compartments it is possible to sell very large units up to 20 kg next to medium sized packages.

The clearly visible compartments open automatically after insertion of the sales price. This means that you can give an individual price to each sales compartment.



Bank note and cash card scanners can also be fitted. Other equipment characteristics: insertion slot protection, illuminated display and key- board, voltage monitoring, error diagnosis, sales statistics with time and date.

